

HEMSTREET CONSULTANTS & SERENDIPITY ASSOCIATION INC CEO DR DOUG C. HEMSTREET 619-284-2468 ©

HOW TO MAKE THE WORLD WORK PROJECT—R & D & IMPLEMENTATION-HOLISTIC HEALTH+WORLD PEACE

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“IT ISN'T WHAT WE KNOW THAT GETS US IN TROUBLE, IT'S WHAT WE KNOW THAT ISN'T SO”

PARADIGM SHIFTS CREATED BY 46 SCIENTIFIC DISCOVERIES DRASTICALLY ALTERED OUR CONCEPTS OF REALITY

“MAKE NO LITTLE PLANS. THEY HAVE NO POWER TO STIR MEN'S SOULS”

All That Is Needed For Evil To Succeed Is For Men Of Good Will To Do Nothing  
Power Corrupts. Absolute Power Corrupts Absolutely. We Ignore the Lessons of History & Herstory.

Patricia Schroeder, All Committees & Convention Program People

Association Of American Publishers

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See Geniuses Info Summaries in 180+ articles Web-CD [www.serendipityassn.org](http://www.serendipityassn.org)

Dear Pat Schroeder & Committees,

Geniuses identify 35 cultural errors, omissions, and fantasies in our culture and our world. Publishers will find opportunities for non fiction and fiction books in utilizing this info internally, in advising authors and readers why we ignore critical info, and how the forefront of science, knowledge, and the lessons of history will, IF USED, prevent and solve problems that we seem bent of creating and making far worse. I'm a member of Mensa, studied most areas of science dealing with science and engineering firms throughout USA, and read widely in sociology and history.

I learned that Sociology Cultural Psychology research on the Vested Interest Syndrome is correct. They proved that only 4.6% of humans are able to even consider new to them info when it conflicts with their Mind Set. Belief Systems take precedence over serious proven research. ► We seek the help of the association and it's members to create a major reeducation publishing push, getting all publishers involved in creating the desperately needed reeducation materials that will enable leaders to stop the mad rush to destruction humanity is aiding.

►► We offer Geniuses' info that will increase the profitability of members and reduce costs.

►►► Readability. Book conventions and all other professional conventions need to be reminded that the purpose of flyleafs and book jackets is to sell books, and words in print to communicate info. When these are deliberately printed with dark type on dark backgrounds

and other hard to read formats, potential customers in book stores will not buy. Readers in libraries won't take it out, reducing sales also. How did this happen??? All media seem to ignore readability, even printing ads that are not readable. Eyes fail to pick up small red type well, light colors, salmon, light orange or tan, are very hard to read. Microsoft opening with grey backgrounds for words is an example of failures to examine products use and usability. ►My best book on printing says examine readability. The most readable format is dark brown ink on light tan paper, which eliminates page reflections. It's printed that way, and is the most readable in my 4,000 book library. No page reflections. Eliminate bright white paper.

Advise publishers that some, like Tor, are not binding books for durability. Tor books fall apart in 2 years since 1998. Their 2006 books may be better. San Diego library had 35 copies of a book that all fell apart the first time out. ►US Law holds professionals legally liable for failure to use the state of the art, even if they don't know it. ►These publishers owe libraries for damages, and owe all book buyers an apology.

Arrange a study of each of the many cultural errors, omissions, and fantasies in our culture. Basic physics proof that we are a Completely Integrated Holographic SubSystem of a MultiDimensional Holographic Universe is known. Physics discarded the mechanistic world view by 1907. Physics today requires a New Eleven Element Scientific Method for the 2000's, often add four design of experiment methods to be scientific. See our Education Scientific Method article-web. When we base education, actions, and research on the illusion of a mechanistic system, when we and all we work with are Holographic SubSystems, we make serious errors and miss major opportunities. This alone proves serious faults in education, agriculture, safety, security, research, science, MD health care, and is a factor in failing to plan ahead for long term ecological and human survival. Eight attorneys who studied the 1838 to present MD war against Alternative Medicine say that everyone has a winnable lawsuit against their MD 'health care' providers. The entire system is involved in this ongoing 1838 to present campaign against Alternative Medicine, paid Congress 82 years under the table to be put in charge of health care, and to eliminate their competition. This war brought charges against 981 MD's, and put 483 MD's out of business, taking away their licenses for working

successfully with Alternative Medicine elements or with a complete Holistic Health system. This ongoing war is reported in over 212 books. ➤Illness Care Is Not Health Care.

There are five types of payoffs, all still used. All associations and their members are victims of major crimes, wasting 87% to 92% of their 'health care' dollars, even ignoring research on vegetarian prevention savings of 56% to 68%. This ongoing war against Alternative Medicine causes damage and unnecessary death to board members and employees.

As you check our summary of geniuses info, you will note that all media, writers, publishers, educators, and leaders need well designed workshops on the forefront of science, knowledge, the many lessons of history, herstory, and an understanding of why important info is ignored for two to hundreds of generations when it conflicts with establishment mind sets. Research proves a very urgent need to print accurate info in all fields of knowledge. The nuttiness in cultures and world offer opportunities for fiction and nonfiction that are being missed. Professional associations have an ethical obligation to advise their members of serious errors, omissions, and fantasies in their culture and world. Design Workshops to bring together the geniuses in each field to present what is known at the forefront of science today, and why both new and old well proven info is still ignored. ➤Science keeps proving wrong "What Everyone Knows Is Absolutely So". Workshop Emphasis is on physics info on Holographic Sub Systems, Why Science Requires Using an Eleven Element Scientific Method System, with four design of experiment methods often needed to be scientific, and on how these many failures and a complete lack of long term planning affect human and ecological survival adversely.

➤Study our 180+ articles Web-CD summaries of Geniuses info on humanities 35 major errors at [www.serendipityassn.org](http://www.serendipityassn.org). Serendipity Association doesn't find it. Examine both costs and damages done by ignoring research, science, sociology, and the many lessons of history.

How can we work with you to get the association and it's members to study and report on these errors, and start producing the reeducation books and multimedia education materials that leaders, educators, and all of Earths people desperately need to increase our diminishing

chance of human and ecological survival? >>> Illiteracy in these areas has media, leaders, educators, and people failing to note and use 32 studies on training with 98% to 99.7% less accidents and errors in the study groups, 25 studies proving Holistic Health valid, Natural Healing Systems Vegetarian Diet Preventive Health savings of 56% to 68%, Herbal Ointments eliminating skin and breast cancer in 98%, the best oriental physicians missing only one case of cancer of 689, Permanent Stress Removal within ten hours with NLP, Fixing Twelve Errors in Formal Ed, Seven in Informal Education to gain violence free effective cultures, free of shootings, no oil by 2100, weather cycle studies proving drastic reductions in good weather for crops, increasing lack of potable water for 54% now, droughts and wet weather increasing, polar and Greenland ice melting expected to increase ocean levels 4'-5.6' by 2100, 8'-12' by 2200. 23'+ by 3100, matriarchal cultures being far better than patriarchal cultures in caring for people, ecologies, and planning for future needs, women in professional jobs doing substantially better than most men in the same jobs, and why Earth can support only 500 million in the 2100's with No Oil for Agriculture and increasingly worse crop weather. Why suppress 25 studies and President's Health Committee 23 person study report "Holistic Health is valid, integrate it to save lives, suffering, and Billions"? Our Holistic Health Demo will work with all mind body problems on a Free If Not Healed basis. Effective Holistic Health Centers can do this. Imagery NeuroLinguistic Programming permanently eliminates stress internalization in three to ten hours, one day, for all victims of loss, war, violence, torture, rape, accidents, and fire. Traumatic events create hypnotic programs in the mind of 92%. Counseling doesn't work well on hypnotic programs. I healed a rape victim in seven hours, after six years of therapists didn't help her.

Cultural blind spots result in our best reference books and encyclopedias being filled with thousands of very costly errors.

Sincerely, Dr Doug C. Hemstreet CEO Founder

Serendipity Association Hemstreet Consultants Serendipity Educational Systems

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